

## Be a Part of the #FutureOfFood

There are multiple opportunities to partner with us to get your brand in front of the innovators who make the food industry one of the three key economic growth areas in Canada.

	Benefits	Perfect for
<p>Level 1 Be a Patron \$10,000 to \$15,000</p>	<ul style="list-style-type: none"> <li>• Brand visibility with start-ups and visitors, PR, social media, and events</li> <li>• Akin to a targeted media buy</li> </ul>	<ul style="list-style-type: none"> <li>• Specialty food retailers, truck rental companies, packaging materials suppliers...anyone who wants a high-value, targeted media buy in the food processing sector</li> </ul>
<p>Level 2 Be a Presenting Sponsor \$25,000 to \$60,000 each year for three years</p>	<ul style="list-style-type: none"> <li>• Sponsor logo and brand can become an integral part of any modules Food Starter provides through our education incubation program</li> <li>• Programs in food safety, traceability and security, and artisan food production</li> <li>• Customization of our growing body of knowledge to align with your goals in the food industry</li> <li>• Employee education opportunities at the upper end of this package</li> </ul>	<ul style="list-style-type: none"> <li>• Associations with an interest in the future of the success of the Agri-Food industry in Ontario</li> <li>• Equipment manufacturers who want to enhance credibility and develop trust with growing businesses poised to scale</li> <li>• Credit Unions and Co-Ops with a vested interest in the economic success of our local communities</li> </ul>
<p>Level 2 Be a Participatory Sponsor \$25,000 to \$60,000</p>	<ul style="list-style-type: none"> <li>• Access to one-of-a-kind facilities like our unique Market Research Room</li> <li>• Brand visibility in one of our capital projects, currently in the planning stages. (Drawings and information available upon request)</li> </ul>	<ul style="list-style-type: none"> <li>• Specialty retailers looking for a pipeline of innovative food products</li> <li>• Ingredient companies</li> <li>• Marketing agencies</li> </ul>
<p>Level 3 Be an Innovation Partner</p>	<ul style="list-style-type: none"> <li>• Exclusive access to some of the freshest ideas in food</li> <li>• Build trust and credibility with high potential start-ups with key capital projects that revolve around specialty food products, market research, and cutting edge food start-up education</li> <li>• Gain access to our facility and start-ups</li> <li>• Associate innovation with your brand in a meaningful way</li> </ul>	<ul style="list-style-type: none"> <li>• National food retail chains looking for a way to impact their own supply chains and access exclusive, cutting edge food products</li> <li>• Banking and financial institutions who wish to illustrate the important role they play in economic growth</li> <li>• Insurance companies interested in fostering innovation as a key economic driver</li> </ul>



**50+** YEARS OF FOOD  
PROCESSING INDUSTRY  
EXPERIENCE

**100+** INNOVATORS IN  
OUR FACILITY

**900+** INSURED PROFESSIONALS  
TOUR OUR FACILITY  
MONTHLY

**120,000+** MONTHLY REACH  
ACROSS ALL DIGITAL  
COMMUNICATION CHANNELS

“

We are very excited to have formed a working partnership directly with Food Starter where food companies can benefit from the many solutions our filling machines provide to both start-up companies and established food producers alike.”

— *Stuart MacPhearson, SVP, Unifiller*

## PARTNER WITH FOOD STARTER

The innovations and sponsorship ideas here are just the beginning. Food Starter will customize our offer for partners depending on your brand's needs, whether it be getting your name in front of Ontario's next generation of SME's or having a direct impact on your supply chain with unique, insider access to some of Ontario's newest ideas in food processing. One thing is certain: by partnering with Food Starter, your brand will be an important player in the Future of Food.

76 Densley Avenue, Toronto, ON M6M 2R3  
foodstarter.ca | 416-249-9500